

How to Communicate Successfully with the Four Ears Model – eLearning Nugget

TwentyOne Skills



Objective

In this eLearning nugget, we introduce you to “The Four Ears Model” by Friedemann Schulz von Thun. The model is also known as the “Communication Square”, “Message Square”, “Four Sides Model”, “Four Ears Principle” or as “The Four Levels Model”.

According to this communication model, each message contains not one, but four messages that we perceive on four different levels. The 4 ears model illustrates why people misunderstand each other or talk over each other.

How does the 4-ear model work? We will give practical examples and tips on how to avoid misunderstandings in the future.

Description

- Understanding “The Four Ears Model” from Schulz von Thun
- What is the goal of the technique
- How to apply “The Four Ears Model”

Conditions

In cooperation with TwentyOne Skills, GRADE offers about 35 asynchronous online courses.

The 3-month sessions start at the beginning of January, April, July and October.

Registration is possible at any time. Confirmed participants can access the courses for 3 months at the online platform of TwentyOne Skills. The current registration link can be found here: <https://tinygu.de/en21skills>

Organizational Information

Language / Format	English / Online
Target group	Doctoral Candidates at all stages and Postdocs (R2/R3) from all faculties
Duration	Approx. 15 minutes
Registration	https://tinygu.de/en21skills